

# JACK & JILL PRE-SCHOOL & DAYCARE CENTER

## FRANCHISE DISCLOSURE DOCUMENT ( FDD)



### OUR PRESENCE

**GANDHINAGAR – SARGASAN : PETHAPUR : COMING THIS DIWALI**

# LETTER



- **To,**
- \_\_\_\_\_,
- \_\_\_\_\_.
- 
- **Subject : Franchise offer Letter.**
- **Sir/ Mam,**
- **We are pleased to hear that you are interested in getting a franchisee for Jack & Jill Pre-School.**
- **Looking at your experience and enthusiasm, we are pleased to inform that we would be glad to give you our Franchisee.**
- **In this report, we will try to show you your projected income, expense and other details related to start a pre-school.**
- **Hope to have a long lasting relationship along with you.**
- **Thanking You,**
- **For Jack & Jill Pre- School and Day care center,**
  
- **KALPESH KOTHARI**

# ABOUT JACK & JILL PRE-SCHOOL AND DAY CARE CENTER



Jack & Jill was a well planned dream of its directors and took around 6 months for that dream to turn into reality. Started on December 26th, 2013, it opened with a just 5 students in 2013. Then because of its quality, materials and teaching methods, it became the favourite amongst the parents as the First Step in education for their children.

**Our Vision:** Our Vision is to provide an environment that enables every child to have opportunities to learn and enable all round development. The children are encouraged to question, explore, investigate and acquire skills that will make them learners for life.

**Our ideology is:** Identify the child's interests, Assess the child's development , Make the child independent, Get the child to enjoy learning, Instill respect for environment

Encourage social compatibility.

Our Early Childhood Curriculum is focused on the following areas of development:

Physical

Intellectual

Language

Creative

Personality

# WHY JACK & JILL ???



- **FRANCHISE FEE IS THE LEAST.**
- [RANGOLI =11-13 LAKHS, EURO KIDS = 10-12 LAKHS, KIDZEE =12-14 LAKHS]
- **TOTAL SUPPORT AND TRAINING FOR YOUR STAFF MEMBERS. FREEDOM TO YOU TO INCLUDE YOUR OWN IDEAS.**
- **IF REQUIRED OUR REPRESENTATIVE WILL BE AT YOUR SITE FOR FIRST 3 MONTHS.**
- **FASTEST GROWING PRE-SCHOOL IN GANDHINAGAR.**
- **QUALITY**
- **OUR BOOKS ARE OUR USP.**

# Programs



- **PLAY GROUP**
- **NURSERY**
- **JR. KG**
- **SR.KG**

# Extra Activities



- Day Care Center [Fees 3500-6000 per kid]
- Dance [Fees Rs. 500/month]
- Yoga [Fees Rs. 500/month]
- Karate [Fees Rs. 500/month]
- Art & Craft [Fees Rs. 500/month]
- Drawing [Fees Rs. 500/month]
- Classical Dance [Fees Rs. 1000/month]
- Chess [Fees Rs. 500/month]
- Music [Depends on Instrument and vocals]
- English Language Classes [Fees Rs. 4000/4 months]
  
- Currently we run these programs in our school.
  
- You can add other programs in your school if you would like to add.
  
- You are free to add any programs to your school with prior permission.

# Annual Income & Expenditure



- **Expenditure:**

- Personnel Cost

	<u>Annual</u>	<u>Monthly</u>
● Teachers (2)	72000	6000
● Asst Teacher (2)	60000	5000
● Attendant (1)	18000	1500
● <b>Total</b>	<b>150000</b>	

- This is the cost for staff. Initially you would require only 2 teachers, one attendant to start with.

- Administrative & Marketing Cost

	<u>Annual</u>	<u>Monthly</u>
● Phone Expense	6000	500
● Field Trip	6000	500
● Stationary & Printing	3600	300
● Electricity	24000	2000
● Food/Tea	1200	100
● Misc.	12000	1000
● Promotions	12000	1000
● <b>Total</b>	<b>64800</b>	

This is administrative cost. This cost varies according to the usage, season and other factors.

# **INCOME : SLAB 1**



This is a slab that describes school fees of **20,000 (Fees and Kit) with 30 students.**

With our experience, we are sure to get 30 students in a year.

- Total Annual income 600000
- Other income 200000
- Less Personnel 150000
- Less Administrative & Marketing Cost 64800
- **Total Annual income 5,85,200**
- **So your income would be around 6 lakhs after all the expenses.**



# SLAB 2



This is a slab that describes school fees of **18,000 (Fees and Kit) with 30 students.** With our experience, we are sure to get 30 students in a year.

- Total Annual income 540000
- Other income 200000
- Less Personnel 150000
- Less Administrative & Marketing Cost 64800
- **Total Annual income 4,89,200**
- **So your income would be around 5 lakhs after all the expenses.**

# **SLAB 3**



. This is a slab that describes school fees of **16,000 (Fees and Kit) with 30 students.** With our experience, we are sure to get 30 students in a year.

- Total Annual income 480000
- Other income 200000
- Less Personnel 150000
- Less Administrative & Marketing Cost 64800
- **Total Annual income 4,29,200**
- **So your income would be around 4 lakhs after all the expenses.**

# **NOTE:**

- THE ADMINISTRATIVE AND PERSONNEL COST VARIES FROM REGION TO REGION. FOR EX. IN GANDHINAGAR WE GET TEACHERS FOR 3000. YOU MAY HIRE A TEACHER FOR 2000 ALSO. SIMILARLY ADMINISTRATIVE COST COULD ALSO BE MANAGED.
- OTHER INCOME INCLUDES DAY CARE AND EXTRA ACTIVITIES. DAY CARE AT GANDHINAGAR.
- THERE WOULD BE A CHARGE OF 15% ROYALTY TO BE PAID TO US FOR EACH STUDENT.

# INITIAL EXPENSE



- THERE ARE 3 PACKAGES TO CHOOSE FROM :
- PACKAGE 1 : JACK & JILL JUNIORS.
- PACKAGE 2 : JACK & JILL KIDOS.
- PACKAGE 3 : JACK & JILL JUMBO.
  
- THE ONLY DIFFERENCE IN THESE PACKAGES ARE THE MATERIALS AND COSTING.

# **PACKAGE 1 : JACK & JILL JUNIORS.**



- This would be your starting expense to start the school. Preferred time to start the school would be from June OR SEPTEMBER [MID-YEAR ].
- **Franchisee Fee (3 years)**
- **50000**
- **CCTV**
- **25000**
- **Furniture & Fixture/Toys/Interior with Color**
- **250000**
- **Total**
- **325000/-**

# **PACKAGE 1 : INCLUDES**



- 30 TOYS
- 4 FURNITURE ITEMS
- 8 KIDS CHAIR
- 2 TABLES
- 5 CHOWKIS
- 1 WHITE BOARD/CHALK BOARD
- 4 OUTDOOR TOYS
- 2 RIDEONS
- 1 SLIDE WITH BASKET BALL
- START-UP MARKETING MATERIAL

# **PACKAGE 2 : JACK & JILL KIDOS.**



- This would be your starting expense to start the school. Preferred time to start the school would be from June OR SEPTEMBER [MID-YEAR ].
- **Franchisee Fee (3 years)**
- **50000**
- **CCTV/LAPTOP**
- **50000**
- **Furniture & Fixture/Toys/Interior with Color**
- **400000**
- **Total 500000/-**

# **PACKAGE 2 : INCLUDES**



- 70 TOYS
- 7 FURNITURE ITEMS
- 16 KIDS CHAIR
- 4 TABLES
- 8 CHOWKIS
- 2 WHITE BOARD/CHALK BOARD
- 6 OUTDOOR TOYS
- 4 RIDEONS
- 2 SLIDES
- 3 TRICYCLES
- START-UP MARKETING MATERIAL



# **PACKAGE 3 : JACK & JILL JUMBO.**



- This would be your starting expense to start the school. Preferred time to start the school would be from June OR SEPTEMBER [MID-YEAR ].
- **Franchisee Fee (3 years)**
- **50000**
- **CCTV/LAPTOP/ERP**
- **100000**
- **Furniture & Fixture/Toys/Interior with Color**
- **550000**
- **Total 700000/-**

# **PACKAGE 3 : INCLUDES**



- 130 TOYS
- 15 FURNITURE ITEMS
- 30 KIDS CHAIR
- 6 TABLES
- 8 CHOWKIS
- 4 WHITE BOARD/CHALK BOARD
- 1 ERP SYSTEM
- \*ALL MATERIALS LISTED IN THE NEXT SLIDES.



- This package will also include marketing materials like:
- 20000 pamphlets
- One 5\*3 sign board with light.
- 20 Flex Banners
- 100 Admission Forms
- 200 Inquiry Forms
- 1000 Visiting Cards
- 1 ERP System
- Smart Class Access
- 1 PROJECTOR [MINI]
- Teacher's Training Modules.
- Daily Weekly Monthly Time-table for teachers

# Payment Structure:



- Signing of MOU between 2 parties : Rs. 51,000/-
- A Payment of Rs. 2/3/5 Lakhs to be made for the materials.[AS PER THE PACKAGE]
- After receiving the material, the balance payment has to be done.
- \*\* Transportation charges for these materials to be borne by you.

MATERIAL NAME QTY

1. Alphabet Box 1
2. Alphabet Mat 1
3. Alphabet Stencils 1
4. Base for Counting rings 1
5. Beads 1
6. Big Button Sewing Block 1
7. Blindfold 1
8. Body Puzzle 1
9. Story Books 5
10. Breadth Stairs 1
11. Building Tiles 2Dimensional 1
12. Churning 1
13. Circle Sorter 1
14. Clay 1
15. Cloth Pegging 1
16. Colour Gradation wheel 1
17. Colour Viewer 1
18. Community Helpers and Professionals 1
19. Counting Jigsaw 1
20. Counting Rings 1
21. Decimal system 1
22. Diameter variation Cylinders 1
23. Dress the doll 1
24. Evolution of a butterfly 1
25. Evolution of a hen 1
26. Fastening Frame: Coat Button 1

27. Fastening Frame: Hooks 1
28. Fastening Frame: Press Button 1
29. Fastening Frame: Velcro 1
30. Flags Pairing 1
31. Flower Stacker 1
32. Geometry Board 1
33. Geometry Shape Cards 1
34. Grating 1
35. Grip and Match 1
36. Grow a Plant Puzzle 1
37. Height Stairs 1
38. Height Variation cylinders 1
39. Helper Puppets 1
40. Human Evolution series 1
41. Jungle Train 1
42. Knobless Cylinders 1
43. Length Stairs 1
44. Lock Box Small 1
45. Metal Insets 1

46. Nesting Boxes 1
47. Noise Boxes 1
48. Number Cards 1 - 1000 1
49. Number Stencils 1
50. Opening and Closing 1
51. Opposites 1
52. Pair the Colours 1
53. Tree Puzzle 1
54. Pattern Writing Maze 1
55. Patterns for building Blocks 1
56. Picture Association 1
57. Place Value Mat 1
58. Pounding 1
59. Pouring Grains 1

60. Pouring Liquids 1
61. Public Places Puzzles 1
62. Quantity Box 1
63. Rectangle Sorter 1
64. Rolling Ball Slope 1
65. Rolling Pins 1
66. Rough and Smooth Board 1
67. Sandalwood paste 1
68. Ship Shape 1
69. Shoe Tying 1
70. Sieving 1
71. Sponging 1
72. Spooning 1
73. Story Telling Stamps 1
74. Straining 1
75. Texture Box 1
76. Thread and Learn Quadrilaterals 1
77. Threading Shapes with pointer 1
78. Tic Tac Toe 1
79. Trace the Alphabet (Print) 1
80. Trace the number shapes 1
81. Trapezoid Tower 1
82. Trapezoid Tower Table 1
83. Triangle Sorter 1
84. Vowel cards 1
85. Water World Dominoes 1
86. Weighing Balance with accessories 1
87. Wooden Worksheet : Quantity Sequencing 1



88. Wooden Worksheet :Number Sequencing 1
89. Wooden Worksheet: Classification grouping 1
90. Wooden Worksheet: Classification grouping 1
91. Wooden Worksheet: Geometry Complex 1
92. Wooden Worksheet: Geometry Simple 1
93. Wooden Worksheet: Sequencing Colours and Shapes 1
94. Wooden Worksheet: Sequencing Patterns 1
95. Wooden Worksheet: Seriation 1
96. Wooden Worksheet: Sizes 1
97. Wooden Worksheet: Visual Discrimination 1
98. Landforms 1
99. Simple Balancing beam 1
100. Farm 1
101. Curriculum Objectives Chart 1

## **STUDENT KITS**

1. Student Kit 1- NOTEBOOKS 3 IN 1 – 15 NOS.
2. 3. Student Kit 1- Daily Observation Records (100)
3. Student Kit 1- Set of 7 workbooks 15
4. Teacher Kit 1 - Monthly Planner (2-4) for 10 students 4
5. ERP System
6. Smart Class Modules (Online)

**CURRICULUM / CLASSROOM SUPPORT/ PLAY EQUIPMENT**  
**FURNITURE LIST**

1. Table Top Puppet Theatre 1
2. Shelves Cubbie Hole 1
3. Shelf for worksheets 1
4. Shelves Plain 4
5. Notice Board 1
6. Square Activity Table 2
7. Wooden design Chairs 8
8. Cleaning Accessories 1
9. Wall hanger 1
10. Coloured Chowki 8

11. Easel 1
12. Blackboard wall 2 x 4 ft 4
13. Climbers 2
14. Rope Ladder 1
15. Floor Mats 2
16. Magnetic Calendar 1
17. Sitting Mats 30
18. Work Mats 2 x 3 20
19. Oil Cloth 5
20. Stand for Oil cloths 1
21. Aprons 5
22. Basket for Mats 1

## **PLAY EQUIPMENT / GROSS MOTOR SKILLS Qty**

23. Ring Game 1

24. Trampoline 1

25. Giraffe slide with basketball 1

26. Rideon 1

27. See saw 1

28. Sand Pit 1

29. Tricycles 3

30. Splash pool 1

## **TECHNOLOGY for IMPLEMENTATION**

31. Laptop 1

32. CCTV 4



# OUR CELEBRATIONS

# CONTACT US :



- ADDRESS : 33, PRAMUKH NAGAR BUNGALOWS, BEHIND SARTHAK MALL, NEAR SARGASAN CROSS ROADS, GANDHINAGAR.
- CONTACT NUMBERS : 9909921239/9913720574
- EMAIL : [info@jacknjillpreschool.in](mailto:info@jacknjillpreschool.in) / [kotharikalpesh007@gmail.com](mailto:kotharikalpesh007@gmail.com)
- WEBSITE : [WWW.JACKNJILLPRESCHOOL.IN](http://WWW.JACKNJILLPRESCHOOL.IN)

